



# The Temporary City

Metropolis Laboratory May 2014

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Allies and Morrison Urban Practitioners





































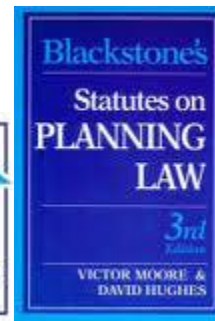
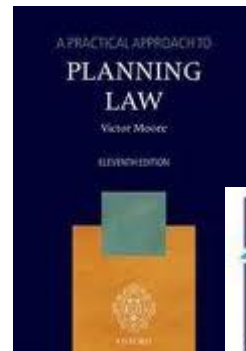
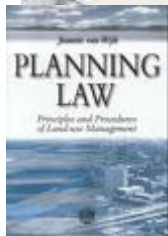
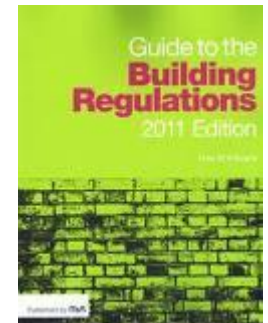
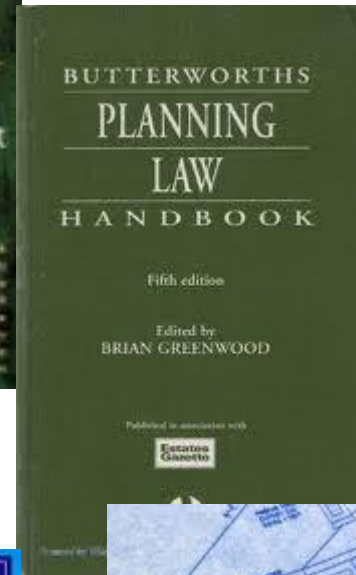
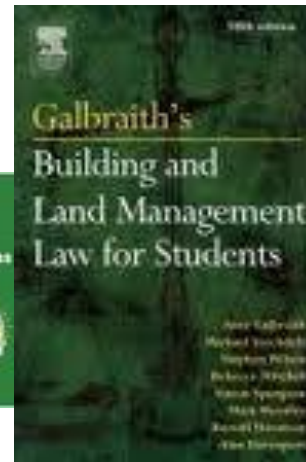
# MISERIES OF LONDON.

In going out to dinner (already too late) your carriage delayed by a jam of vehicles - which clog up the whole street, and allow you at best not more than you require. To relieve you will for half a century -  
 "Dashed against head with various assaults."  
 And delivery which they come.

"Tud' Tud'!" cry by J. Johnson & Co. Street



# Building and Planning Controls





# What is a Temporary Activity?

.....an *intentional* phase



# THE GREAT FOREPAUGH & SELLS BROTHERS SHOWS COMBINED



TERRIFIC FLIGHTS OVER PONDEROUS ELEPHANTS BY A COMPANY OF  
TWENTY FIVE SPLENDID ARTISTS IN A GREAT CONTEST FOR VALUABLE PRIZES.

INTRODUCING HIGH, LONG DISTANCE, LAYOUT, TWISTING,  
SINGLE AND DOUBLE SOMERSAULT LEAPERS  
ENLIVENED BY MIRTH PROVOKING COMEDY SURPRISES.







NO DRINKS  
OUTSIDE  
THE PUB  
AFTER 9.00PM  
THANK YOU.

No Dogs  
Except guide dogs

50p  
USE OF PUB  
FOR NON-  
CUSTOMERS  
£5.00 per hour



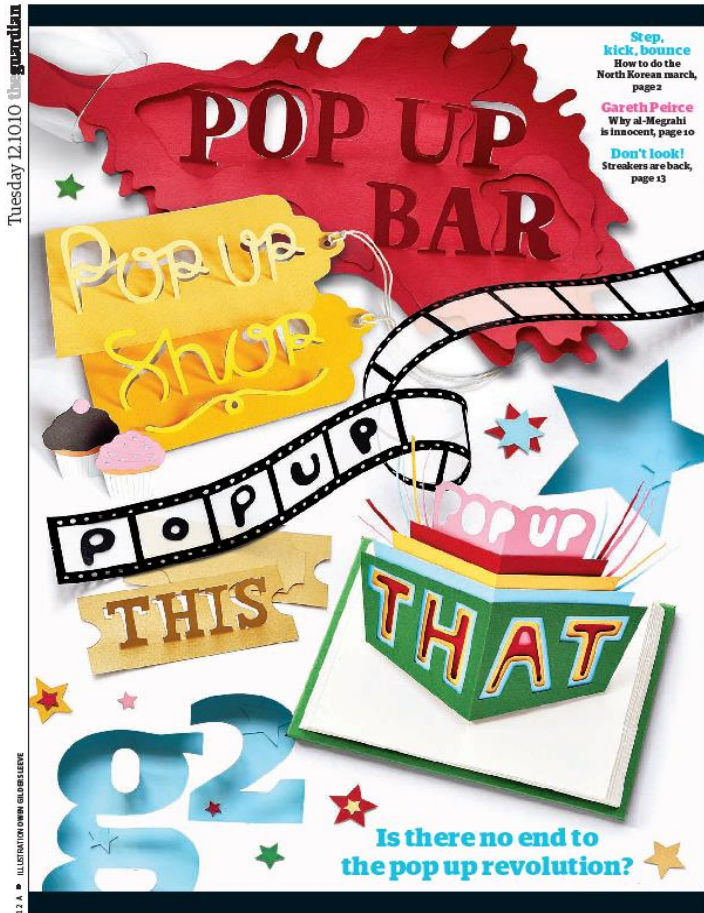


# Temporary use in a cultural context

- Positive force for change
- Delights and inspires
- Challenges the parameters of the norm
- Act of hope – act of defiance
- Political statement
- Harbinger of the future
- .....Or just fun



# The Pop-up / Meanwhile Phenomenon



## Pop-up culture

Tea is bringing people together in Birmingham as arts cafes open in empty shops, writes **Sarfraz Manzoor**



Has the inhabit temporary arts cafe in Handsworth had a lasting effect on the community? Photograph by John Turner



## Pop-up goes extreme

Gingerline takes the pop-up restaurant concept all the way to the end of the line. Rachel Halliburton jumps on board. Photography **Scott Wiskart**

**T**he pop-up restaurant concept has been around for a while, but it's only in the last few years that it's really taken off. In Birmingham, the concept has been taken to the next level by Gingerline, a group of artists who have opened a pop-up restaurant in a former shop in the city centre. The restaurant is open for a limited time, and the menu changes regularly. The concept is to create a temporary space where people can come together and enjoy a meal. The restaurant is open for a limited time, and the menu changes regularly. The concept is to create a temporary space where people can come together and enjoy a meal.



## Quick on the draw

Rather than clamping down on graffiti, Labour council has turned used vacant buildings to street artists. Sarah-Jane Taylor

**Q**uick on the draw. That's the name of the new street art project in Birmingham. The project is a collaboration between the Labour council and a group of street artists. The project is to create a temporary space where people can come together and enjoy a meal. The restaurant is open for a limited time, and the menu changes regularly. The concept is to create a temporary space where people can come together and enjoy a meal.



## Every surface seems to display a face, an animal or a stencilled message

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Pop-up shops and bars were once a way for artists to subvert urban spaces. So should we be worried that big corporations are getting in on the act, asks **Kira Cochrane**

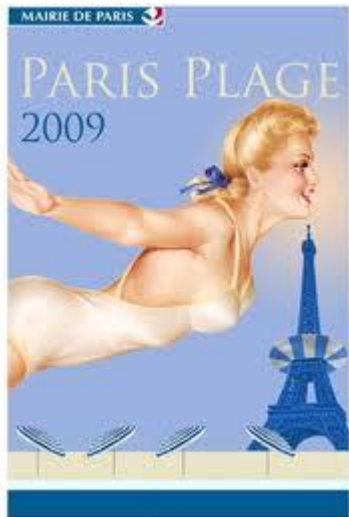
# Overnight success







# Paris Plages, Paris





# Detroit







**SIMPLY  
NEW ZEALAND**  
*The Great New Zealand Shop*

The sign features a circular logo with a stylized 'S' and 'N' intertwined. Below the text, there are two images: a green kiwifruit on the left and a red kiwifruit on the right.

00000



# Kanda, Tokyo





# Farmer's Markets









# Pop-Up Street Furniture





# Camden Town Unlimited









# Gingerline













# Gabriel's Wharf









# Frank's Bar, Peckham, London





# Pop-up Lunch, New York





# Protest





# The Oubliette Arthouse, London





# Guerrilla Bicycle Lanes, Toronto





# Guerrilla Gardening





# Spontaneous Urban Culture





# Questions

- Why have urbanists been so focused on permanence?
- What changes are driving temporary urbanism?
- Are temporary uses a manifestation of a more dynamic, flexible or adaptive urbanism?
- If so, how should our planning systems adapt?



# Liquid Modernity





# Economic turmoil





# The Revolution in Work





# Counterculture and Activism





# Contested Places







**CAPITALISM IS CRISIS**

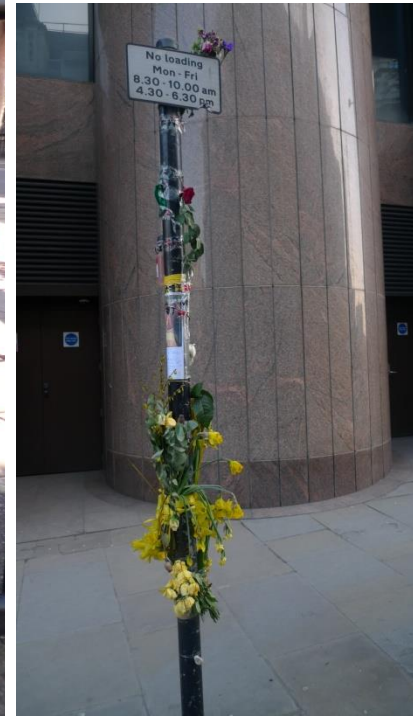
SELL  
YOUR  
STOCKS  
ITS OVER

#United in  
Rebellion

PLEASE  
don't  
leave



# Mourning and Loss

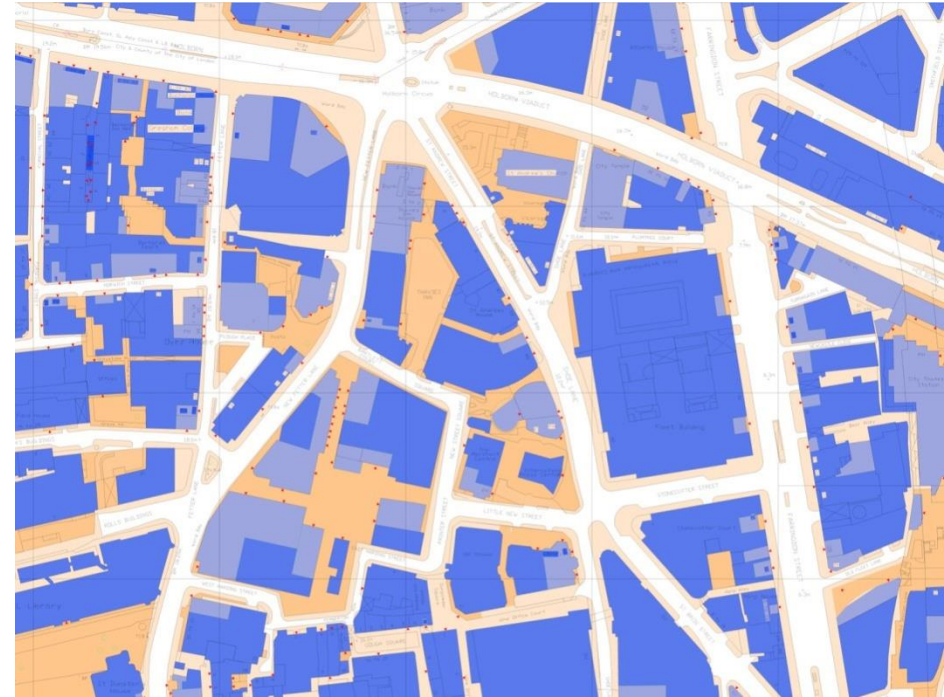




# Urban Domain: Blurring of Ownership & Functions



Giambattista Nolli plan of Rome 1748



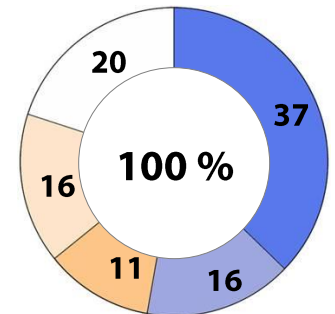
**HIGHWAYS**

**PUBLIC SIDEWALKS**

**SEMI-PUBLIC SPACE**

**SEMI-PRIVATE SPACE**

**PRIVATE SPACE**













# Multi-Use Space















Bohemia

42

Bohemia

cafe & bar

Bohemia

cafe & bar

ERDING

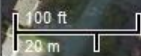
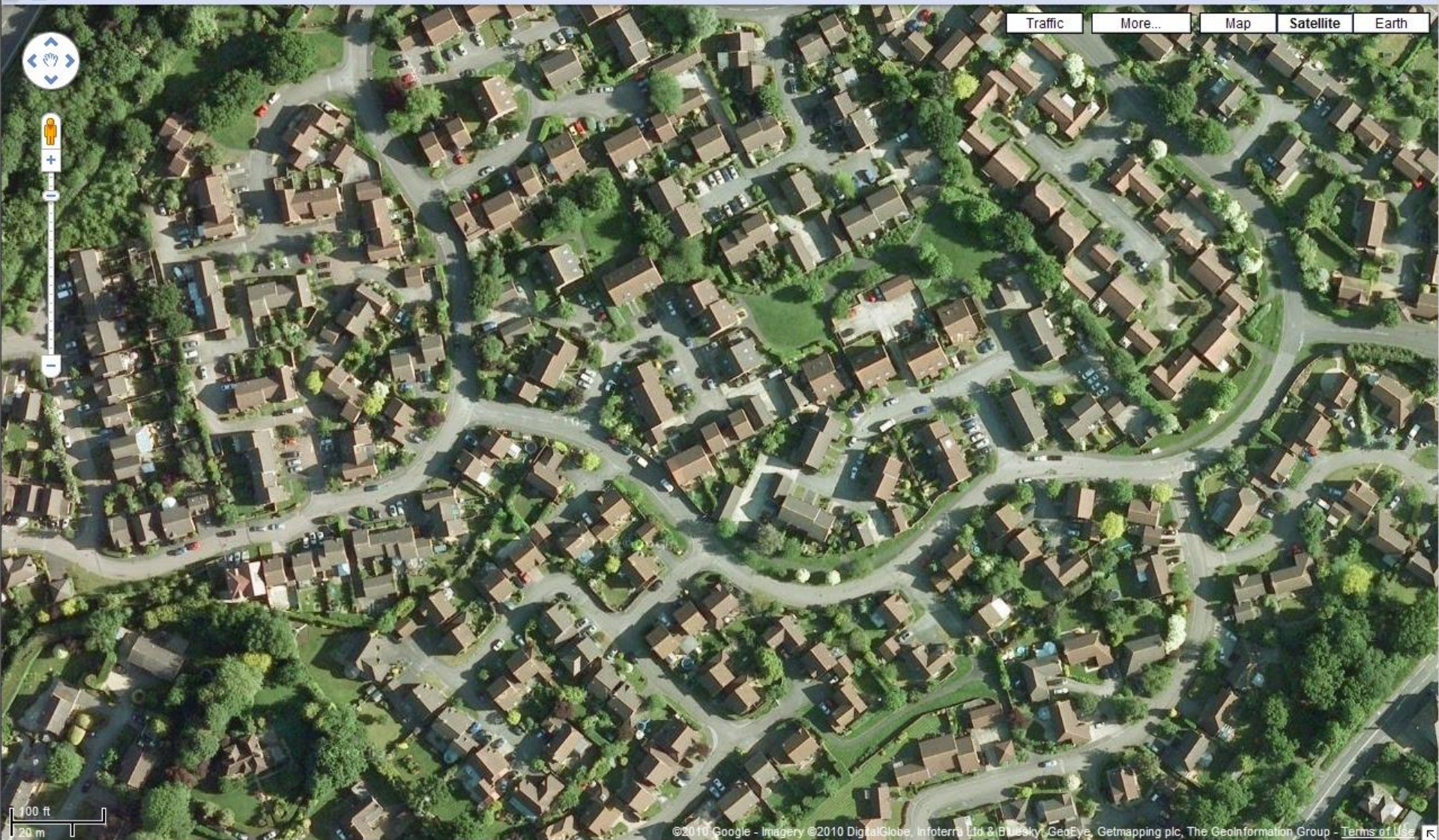
S  
DECOR  
H

角落·亞洲

CORNER ASIA

1111-1111-1111









Map

Traffic

Gunnersbury  
Triangle  
Nature Reserve

Chiswick High Rd

A315

A315

A315

Imagery ©2013 Bluesky, DigitalGlobe, GeoMapping, plc, Infoterra Ltd &amp; Bluesky, The GeoInformation Group, Map data ©2013 Google

[Edit in Google Map Maker](#)[Report a problem](#)



# **Re-imagining the City**



[illegible]



# Berlin





# NDSM Wharf, Amsterdam





# Community Food Project, Middlesbrough







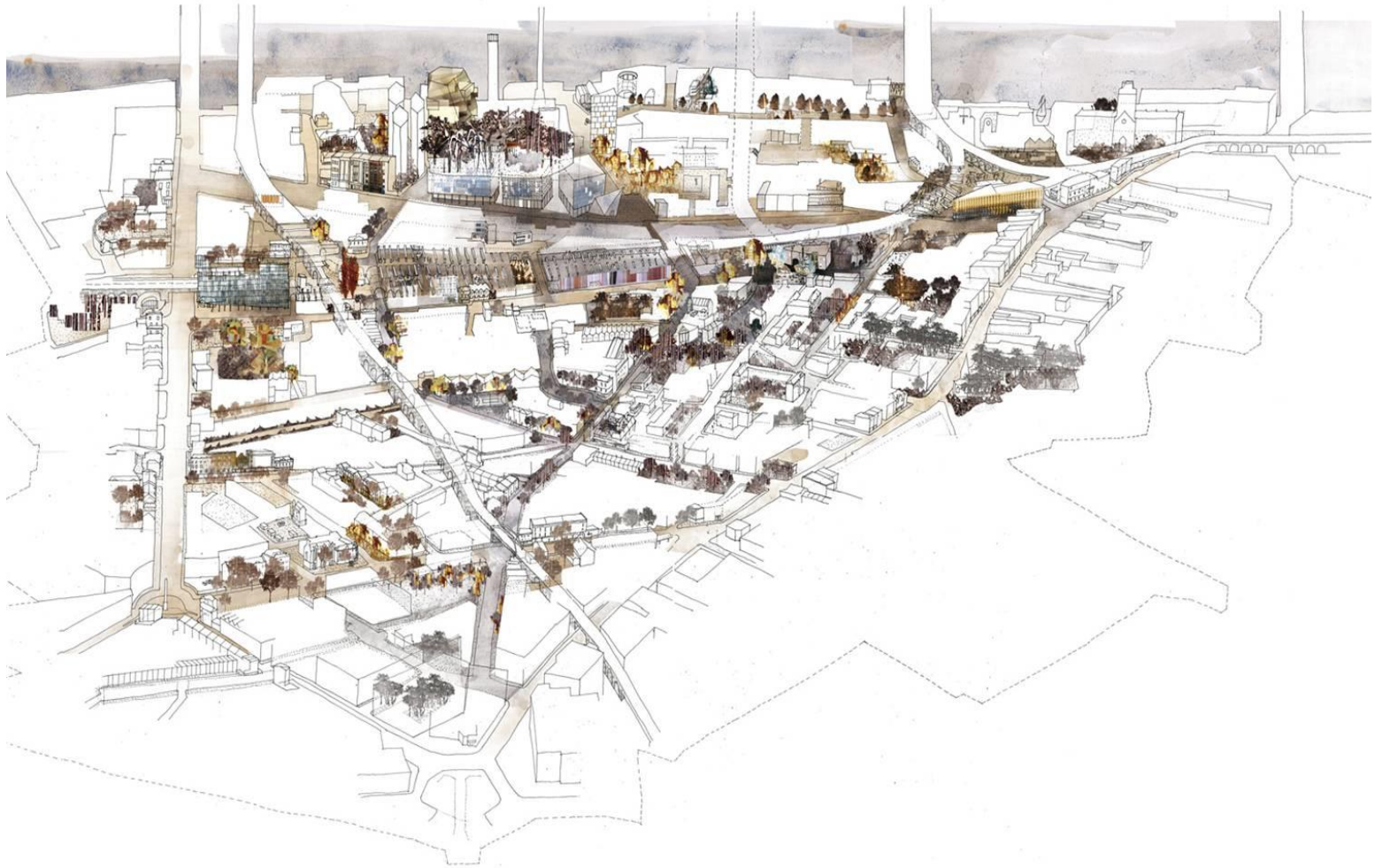


# Beyond the Master Plan





# Alternative Masterplans





# Events and Festivals

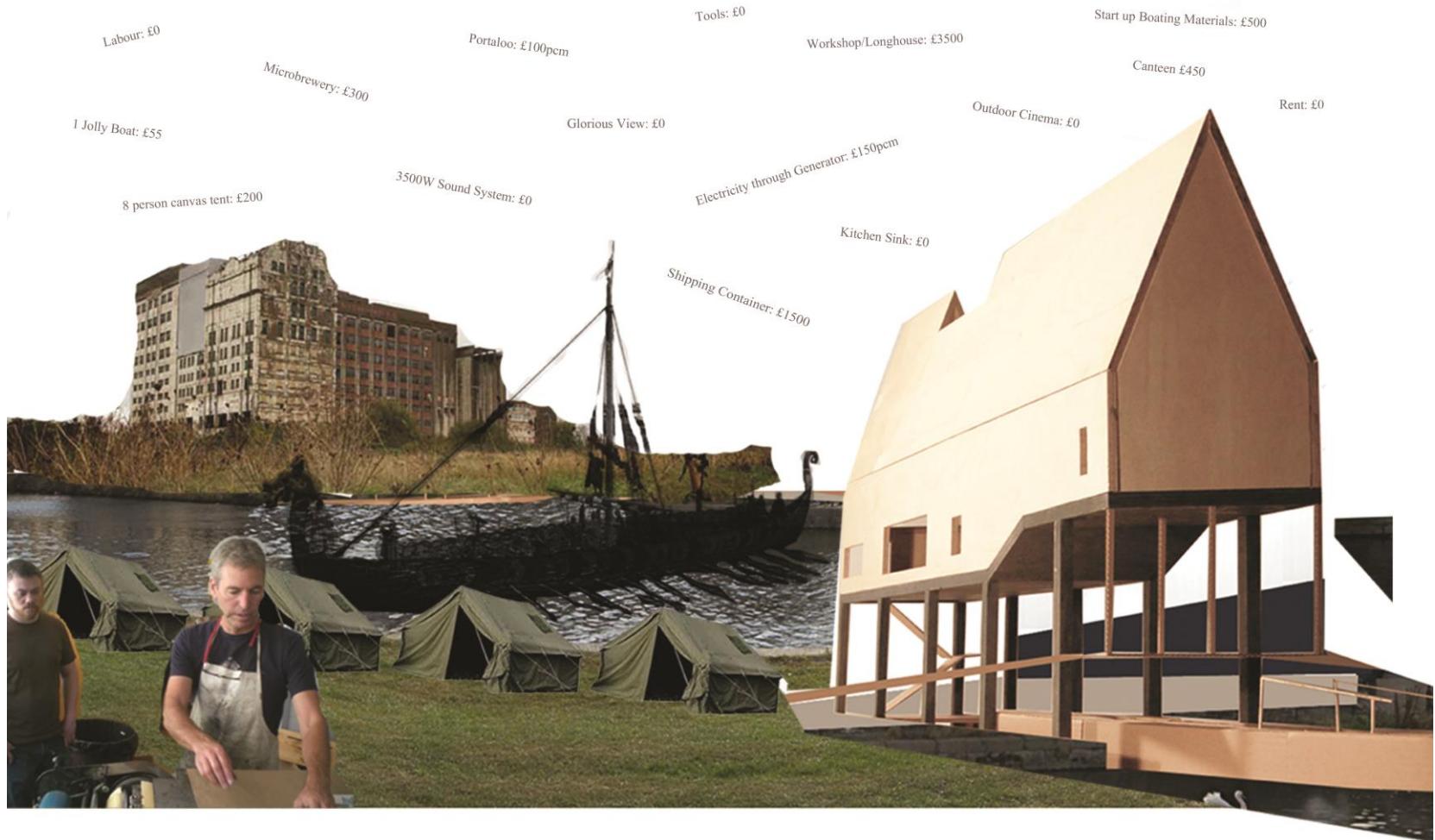




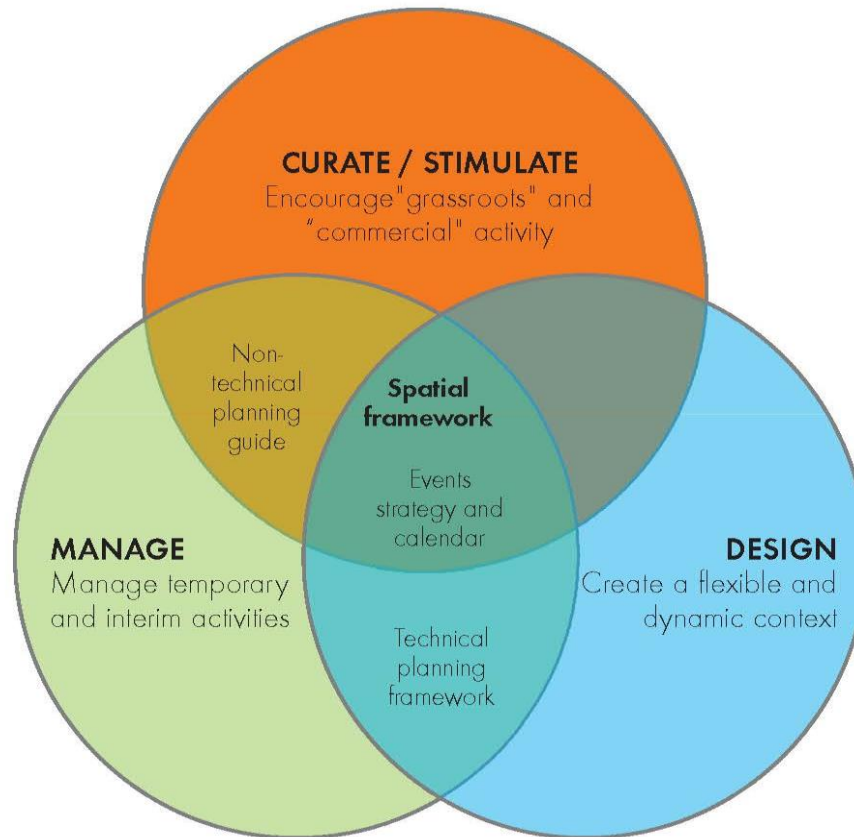




# Zones of Tolerance



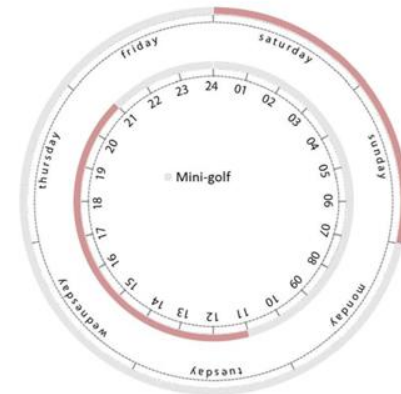




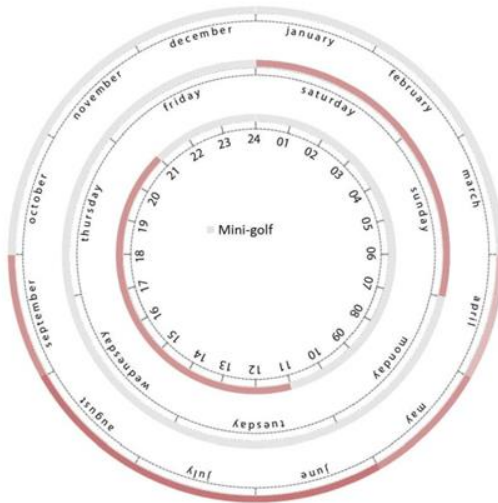




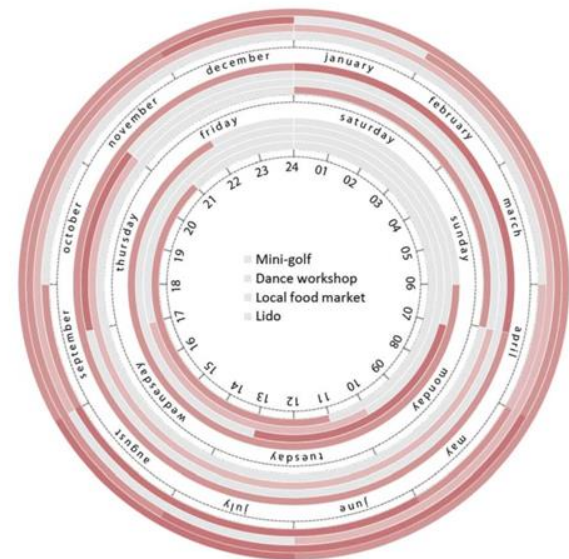
Daily cycle - single use



Weekly cycle - single use



Annual cycle - single use



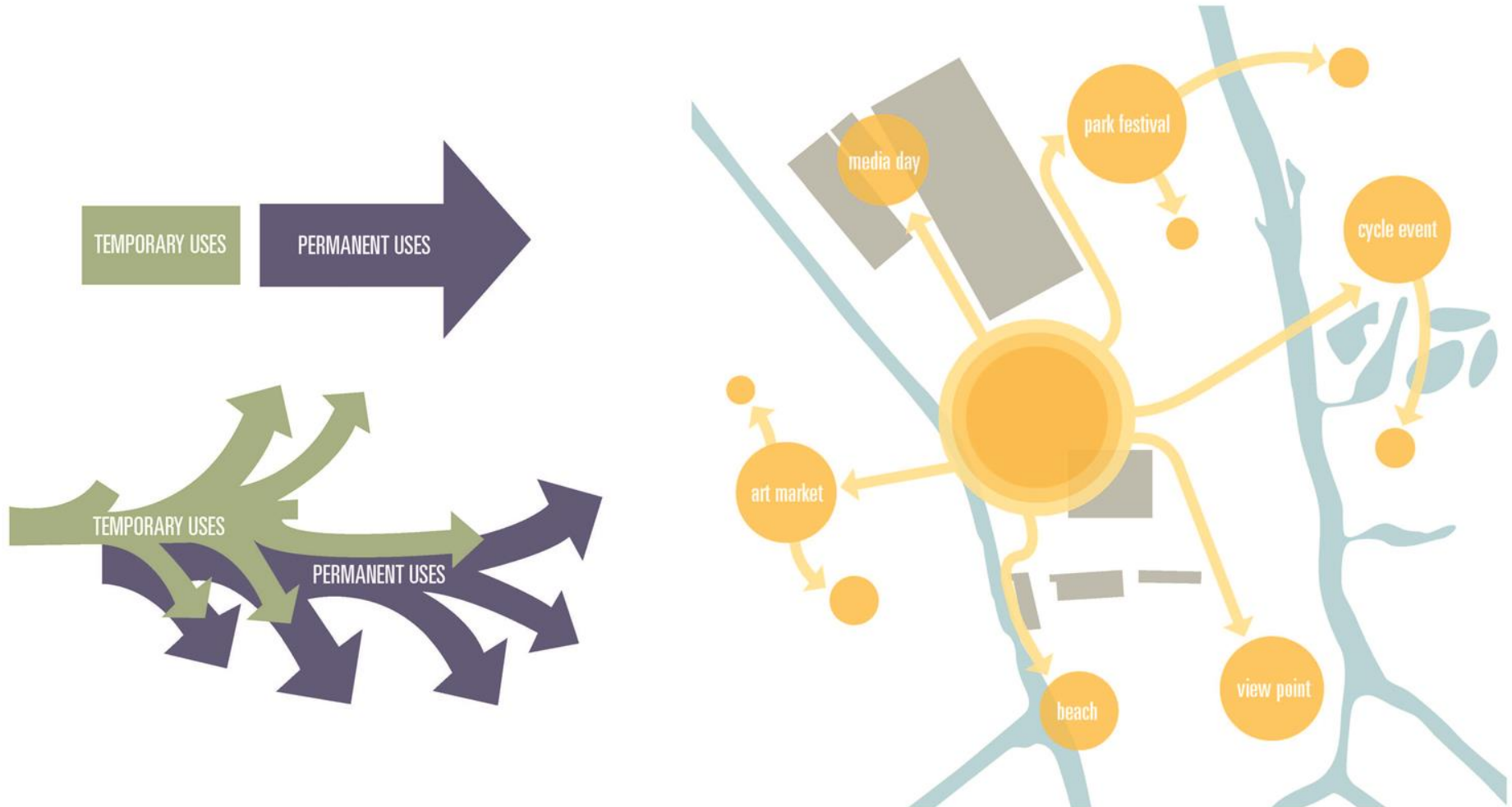
Multiple uses - a rich diversity of activity and patterns of activity use across different timescales



# INTERIM MASTERPLANNING

An adaptable narrative that can lead to a diverse and sustainable piece of city

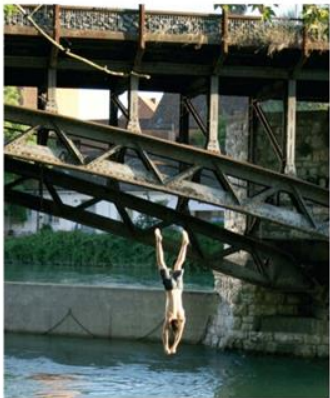
EAST WICK  
INTERIM USES  
MINI MASTERPLAN





# AN APPROACH TO INTERIM USES FOR EAST WICK

EAST WICK INTERIM USES  
MINI MASTERPLAN



AMSTERDAM - VINTAGE MARKET



BERLIN - OPEN AIR CINEMA

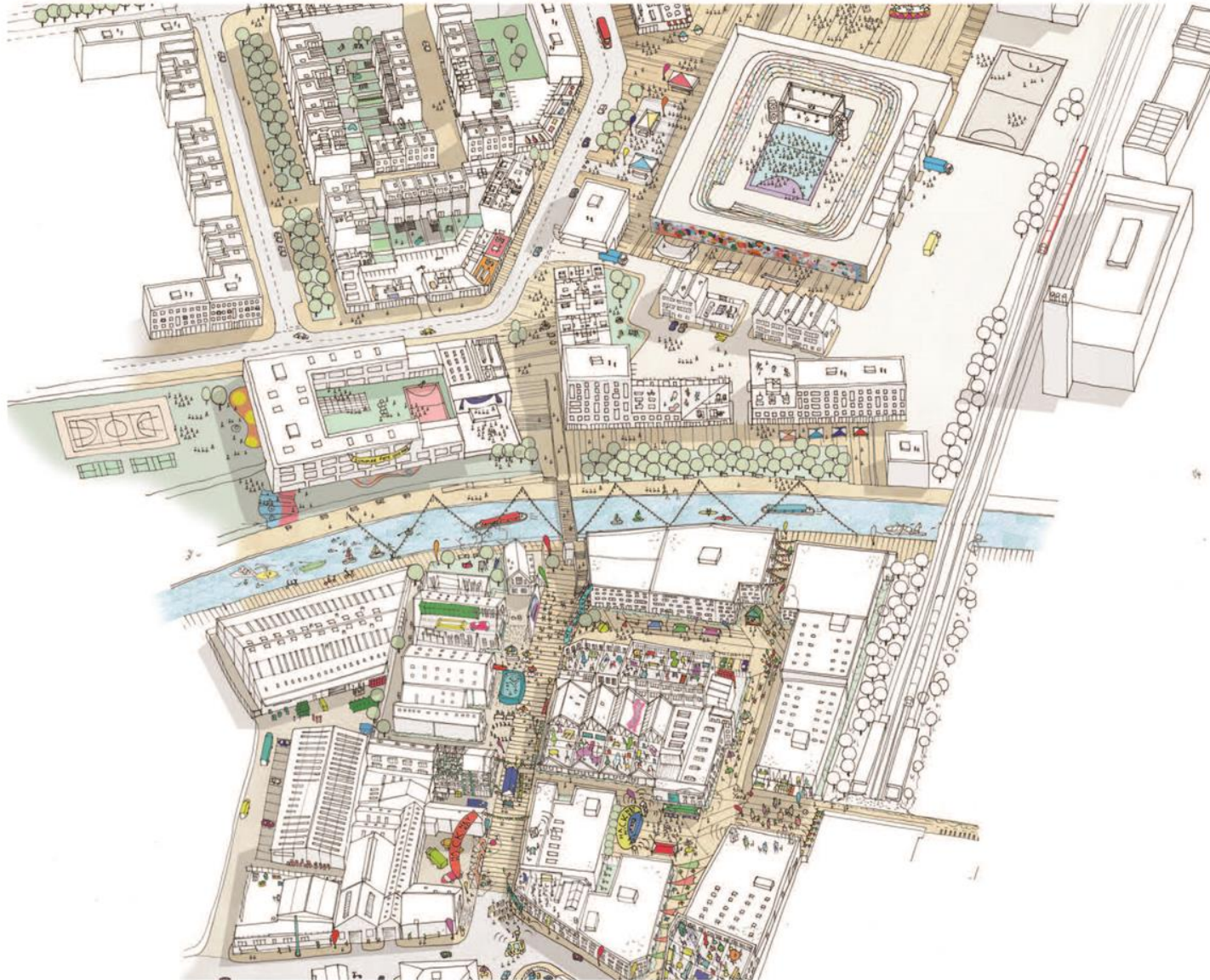


ZURICH RIVER LIMMAT - LIDO BY DAY  
BAR AT NIGHT

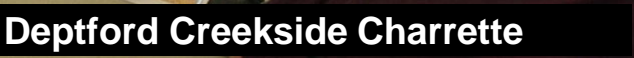


# GROWING A PERMANENT CHARACTER

EAST WICK  
INTERIM USES  
MINI MASTERPLAN











HACKNEY CO-OPERATIVE DEVELOPMENTS



# The Four-Dimensional City

