



Approaching to the sound of a particular place is approaching to its heritage. Becoming aware of our acoustic identity, the acoustic identity of our places and our people, trying to understand it and shape it, is a necessary and healthy exercise. Escoitar.org is an open social activism project whose fieldwork is the exploration of sound for social and documentary purposes, however Escoitar.org main objective is to promote and popularize a different and more active way of listening.



escoitar

Escoitar.org is a collective of people from different backgrounds such as artists, musicians, anthropologists or musicologists, devoted to the promotion and encouragement of acoustic experience and active listening.



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Escoitar.org is a network project whose main objective is the study, preservation and promotion of sound, that claims its vital importance to understand and study society in the context of Aural Studies.

Fereixinde - Campos de AI

Mentres un tractor desaparece pouco a pouco, os paxaros e os seu cantos volvense converter nos reis da paisaxe sonora do lugar, ata que ao final non escoitamos outra cousa mais que a eles. Algún galo perdido moi o lonxe, e de cando en vez un coche pasando, que hai que ir traballar, inda que paseniño, paseniño, que a carreteira non está para ir correndo. De fondo, case imperceptible, o son mecánicos das presas da modernidade pasando pola autopista. De súpeto, no medio da toma, alguén pense a queimar feitos: estalos e cruxidos chisporroteantes que inquietan os cans da aldea de AI. Maña de primavera nunha pequena aldea galega que esperta.



2009-05-27T14:51:45Z, por Jesús Otero Seoane



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Escoitar.org, has committed since 2006 to the preservation of acoustic memory, the enhancement of the intangible cultural heritage, the promotion of social participation in its construction and the study, recording and contextualization of Galician and Spanish soundscapes.



The collective started its work creating web 2.0 archive where people could upload, locate, store and, share geotagged audio.

Its aim was to turn upside down the process that allows some social expressions to be considered cultural heritage, by offering society a tool to participate in this decision instead of delegating cultural or political institutions to do it.

Nevertheless *Escoitar.org* particular point of listening (view) about sound experience comes from Art not from Phonography. Irony, performativity and spectacularity are our main tools and weapons.





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The logo for 'escoitar' features the word in a bold, lowercase, sans-serif font. A white speech bubble is positioned above the letter 'o', containing a small black dot.



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The logo for "escoitar" features a white speech bubble icon above the word "escoitar" in a bold, black, lowercase sans-serif font.



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A close-up photograph of a woman with dark hair, wearing a black headset with a microphone. She is smiling broadly and looking down at a black mobile device held to her ear. The background is a blurred outdoor setting with a brick wall and yellow lines on the ground.

NoTours is a project designed to walk spaces experiencing an augmented acoustic reality. It alters the perception of space by superimposing new layers of sound to the territory. It allows to create a parallel reality connected to the real space and its past (the collective memory of its inhabitants).

noTours
AUGMENTED AURALITY

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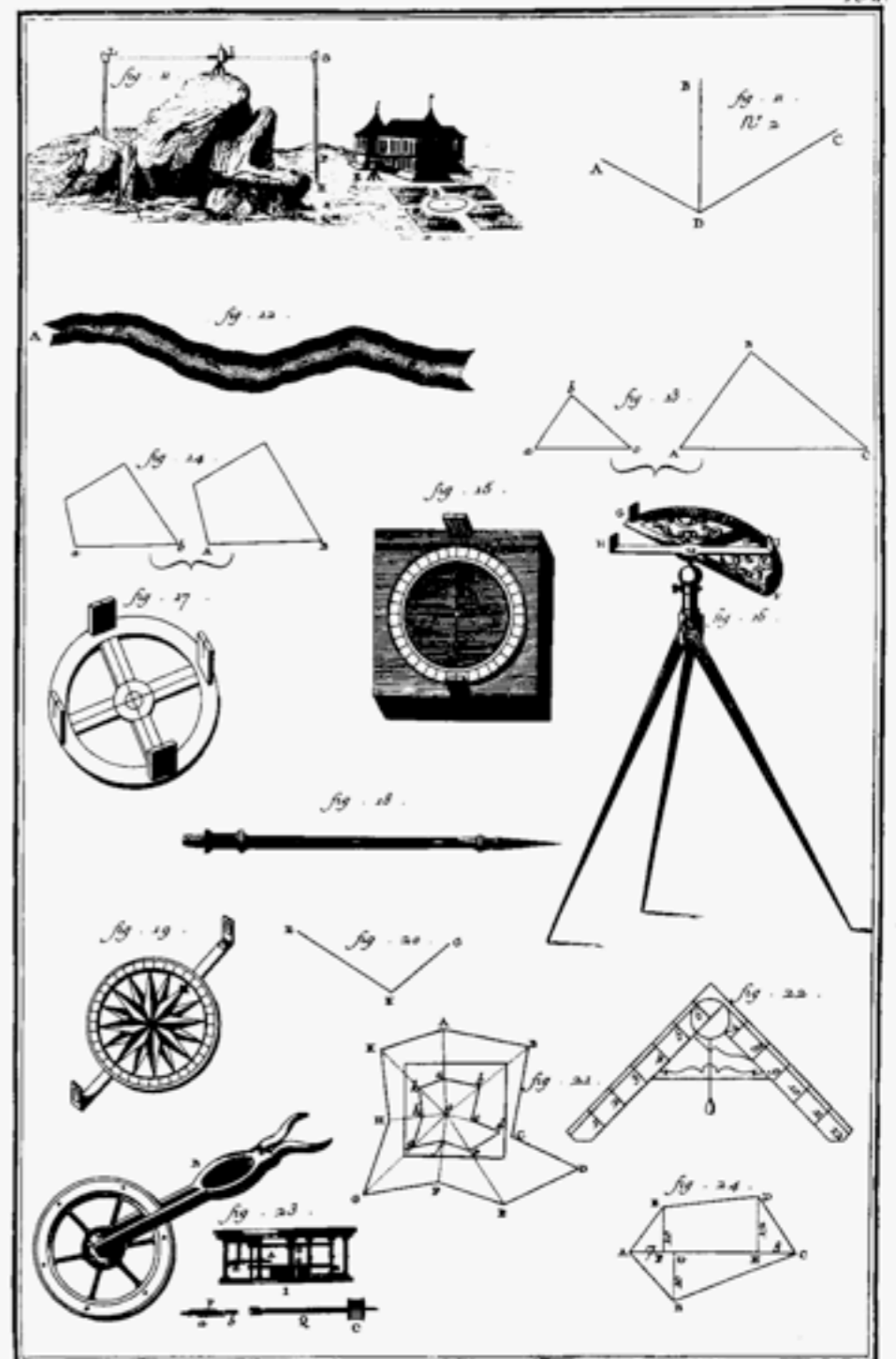
That's another thing we've learned from your Nation", said Mein Herr, "Map-making. But we've carried it much further than you. What do you consider the largest map that would be really useful?"

"About six inches to the mile."

"Only six inches!" exclaims Mein Heir. "We very soon got to six yards to the mile. Then we tried a hundred yards to the mile. And then came the grandest idea of all! We actually made a map of the country, on the scale of a mile to the mile!"

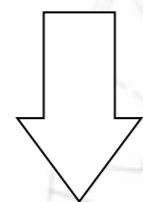
"Have you used it much?" I enquired.

"It has never been spread out, yet," said Mein Herr: "the farmers objected: they said it would cover the whole country, and shut out the sunlight! So we now use the country itself, as its own map, and I assure you it does nearly as well" (Lewis Carroll)

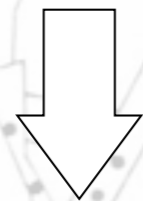


gathering sounds

*geotagging, collaboration,
horizontal relationship, web
2.0*



map



*relocating sounds
in real spaces*

*locative audio, augmented
reality, smart phones, sound
walk*

noTours

[Augmented Aurality]
by Escoitar.org

noTours

[Augmented Aurality]



LOAD
SOUNDWALK

GPS
TURN-ON

HELP
HOW-TO

START
SOUNDWALK

↑ settings

↓ settings

LOAD GPS HELP START

Load

[noTours walks]

- ▶ SoundWalk 1
- ▶ SoundWalk 2
- ▶ SoundWalk 3

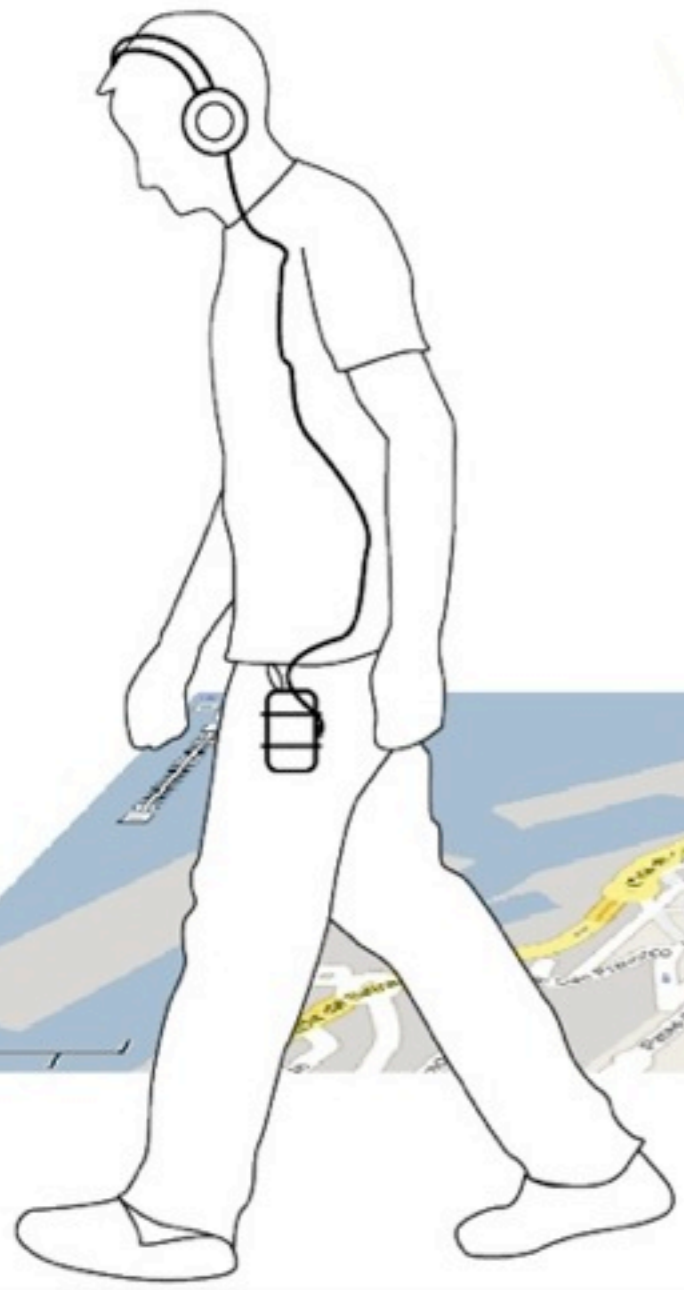
Help

[noTours how-to]

- ▶ What is noTours?
- ▶ How does it work?
- ▶ noTours proposes...
- ▶ Aural culture

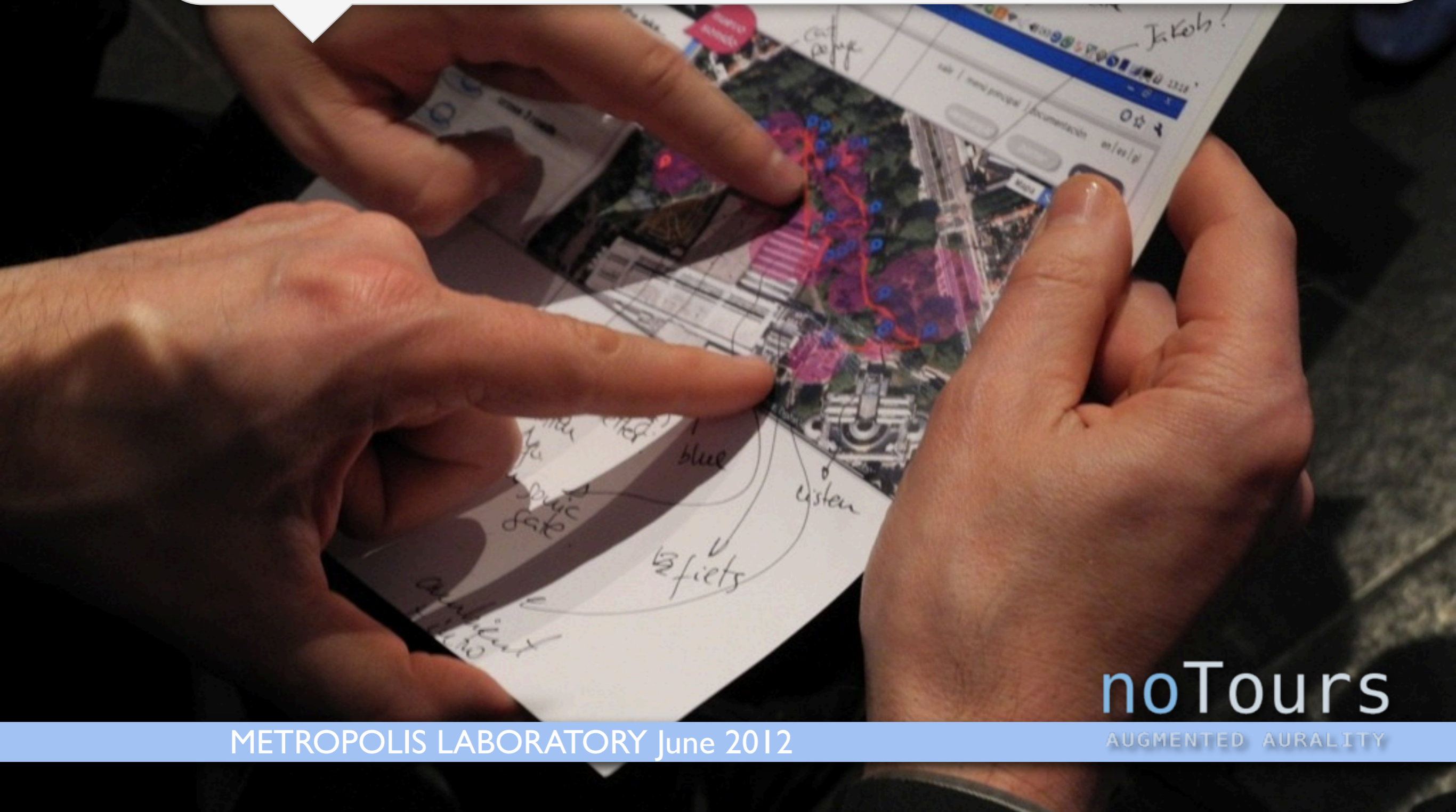
noTours
AUGMENTED AURALITY

NoTours is a software for Android, that allows you to build interactive site specific sound-narratives using GPS technology and a Digital Compass.



noTours
AUGMENTED AURALITY

Enjoying noTours requires two different stages. First you need to create your sound walk or sound narrative and then you need to download and play it on your phone.



noTours Augmented Aurality for Android

expo gateways



nuevo
sonido

noTours
Augmented Aurality for Android



Escribe una pequeña descripción del proyecto...

Latitud: 59.437 Lonxitud: 24.793 Zoom: 16



escalera5



escalera6



escalera7



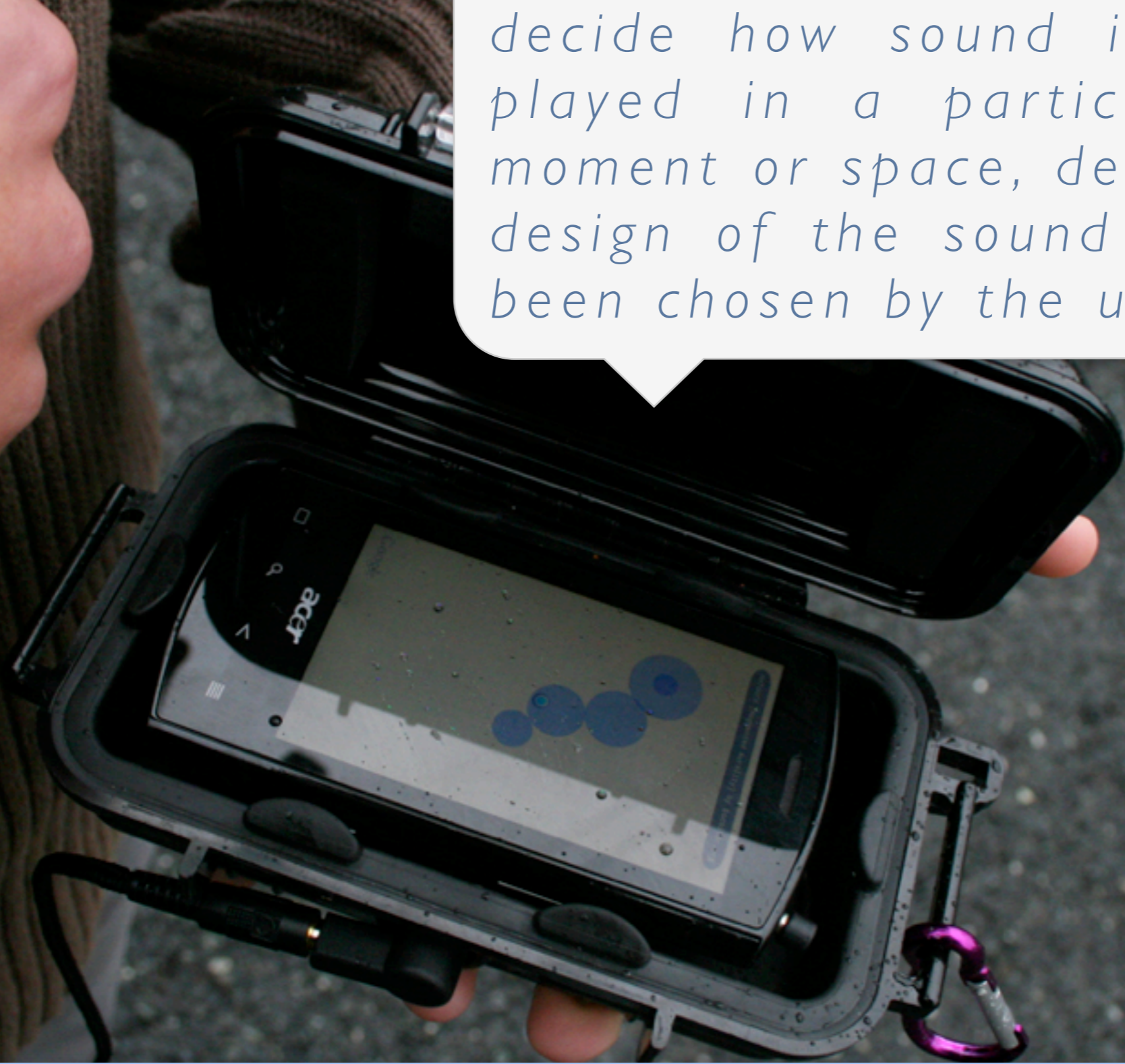
parking2

noTours online editor allows to create multiple sound walks and to download them into your phone. You can use this simple and intuitive web tool to define the different sound areas of your walks and to set how each area will interact with the user.



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noTours phone application will use walker's location and orientation to decide how sound is going to be played in a particular situation, moment or space, depending on the design of the sound walk that has been chosen by the user.





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BERTZE MUSIKEN 11. JAIALDIA | 11 FESTIVAL DE OTRAS MÚSICAS

11 ERTZ

ALESSANDRO BOSETTI | Cellule
D'intervention METAMKINE | MAKI
| DAVE PHILLIPS | SOINUMAPA |
ADIBERA | FRANCISCO MEIRINO
| INAZIO ESCUDERO | MAIALEN
LUJANBIO | PLU DE MEKANISMS
| ESCOITAR | HÔTEL GROMADA

WWW.ERTZA.NET

2010KO IRAILAREN 10ETIK 18RA
10 AL 18 DE SEPTIEMBRE 2010



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AUGMENTED AURALITY



noTours
Augmented Aurality
KUMU / Tallin



noTours
AUGMENTED AURALITY

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noTours
[El Angel]



noTours
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European Acoustic Heritage Project - 1st Meeting, May 2011

In November 2011, after Narrativas Espaciales meeting at Laboral (Gijón, Spain), noTours was open and released for other artists and collectives, so they could make their own creative work based on noTours.



Cementerio Municipal Ceares (El Suco)



Horario de Visita
de 9:00 a 19:00 horas



noTours
AUGMENTED AURALITY



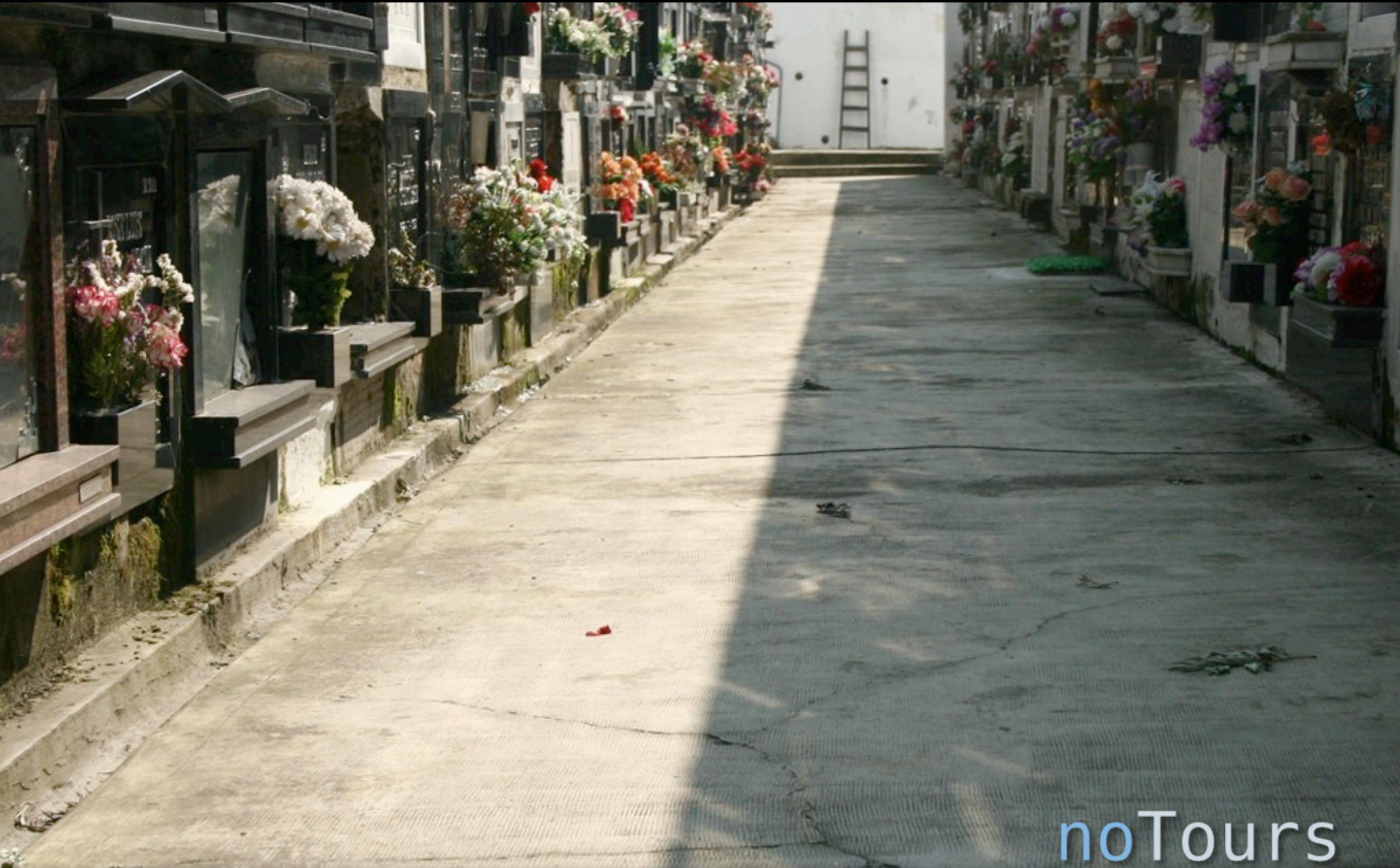
Narrativa espacial geolocalizada
en el cementerio de El Suco
Helena Torres

laboral 5
Centro de Arte y Creación Industrial

HERMÉTICO • INDESTRUCTIBLE • RESISTENTE AL AGUA
AIRTIGHT • CRUSHPROOF • WATER RESISTANT

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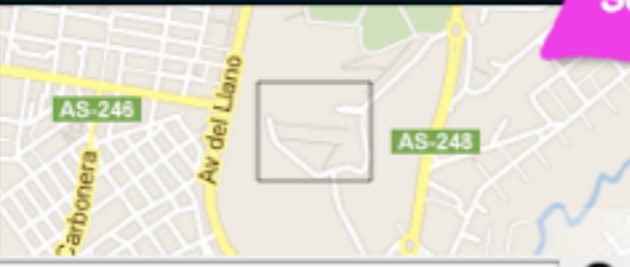
noTours
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serendipia ← → ^



noTours
Augmented Aurality for Android

narrativa histórica sonora en clave de novela negra localizada en el cementerio de Ceares, Gijón

sticky

Latitud: 43.524 Lonxitud: -5.660 Zoom: 18

- repelente1 [i] [play] [stop] [fx] [globe]
- repelente [i] [play] [stop] [fx] [globe]
- supreme114 [i] [play] [stop] [fx] [globe]
- nm_ale [i] [play] [stop] [fx] [globe]
- conde_ale [i] [play] [stop] [fx] [globe]
- text1 [i] [play] [stop] [fx] [globe]
- text1 [i] [play] [stop] [fx] [globe]
- supreme114 [i] [play] [stop] [fx] [globe]
- antierical [i] [play] [stop] [fx] [globe]

nuevo sonido

